AMENDMENTS TO THE CLAIMS

| 1 | 1. (Currently Amended) A method, employing a browser in data communication |
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| 2 | over a network with a server, for determining a price of a product, said server having a plurality |
| 3 | of addresses in an address space associated therewith, said method comprising: |
| 4 | providing displaying information concerning said product for display in a browser |
| 5 | window, said information including a first offered price [[data]] of said product; |
| 6 | receiving information from said browser indicating an agreement by a user of the browser |
| 7 | of said first offered price for said product; |
| 8 | storing product related information including agreeing to said first offered price, wherein |
| 9 | said product is configured with multiple features, said stored product related |
| 10 | information includes said features of said product and said stored product related |
| 11 | information data by transmitting product-related information to the server for- |
| 12 | storage in a subportion of said plurality of server addresses, wherein said- |
| 13 | transmitted product-related information includes said first offered price data of the |
| 14 | product and wherein the subportion of said plurality of server addresses is |
| 15 | associated with an identification code corresponding to [[a]] said user of the |
| 16 | browser, wherein the agreed to offered price data defines agreed price data; and |
| 17 | receiving a purchase request associated with said identification code, wherein the |
| 18 | purchase request indicates an agreement to purchase said product for said first |
| 19 | offered price; |
| 20 | prior to responding to said purchase request, determining if an event has occurred prior to |
| 21 | receiving said purchase request to cause modification of the first offered price, |
| 22 | wherein the event that caused modification of the first offered price is unrelated to |
| 23 | any data received from said user subsequent to storing said product related |
| 24 | information; and |
| 25 | changing said agreed price data first offered price of said product to a second offered |
| 26 | price [[data]] of said product in response to [[an]] said event that caused |
| 27 | modification of the first offered price. |

| 1 | 2. | (Previously Presented) The method as recited in claim 1 wherein said event is a |
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| 2 | predetermine | ed event that includes expiration of a preset amount of time. |
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| 1 | 3. | (Currently Amended) The method as recited in claim 1 wherein said event is a |
| 2 | predetermine | ed event that includes disassociating said changes in said product related information |
| 3 | associated w | ith said product. from said subportion of said plurality of addresses. |
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| 1 | 4. | (Original) The method as recited in claim 1 wherein said information corresponds |
| 2 | to characteria | stics of an automobile. |
| 1 | 5. | (Currently Amended) The method as recited in claim 1 wherein said information |
| 2 | corresponds | to characteristics associated with an automobile, and said changing said agreed price |
| 3 | • | price comprises: |
| 4 | | ng one or more features with which said product is configured. said characteristics. |
| |) = | |
| 1 | 6. | (Previously Presented) The method as recited in claim 2 wherein said preset time |
| 2 | is in a range | of one to ten days. |
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| 1 | 7. | (Currently Amended) The method as recited in claim 1 wherein said first offered |
| 2 | price [[data]] | includes tax information includes taxes associated with a geographic region and a |
| 3 | manufacture | 's suggested retail price (MSRP), and said changing said agreed price [[data]] |
| 4 | comprises: | |
| 5 | varyi | ng said MSRP independently of said taxes tax information. |
| 1 | 8. | (Currently Amended) A computer system comprising: |
| 2 | | cessor , configured to operate a browser ; |
| 3 | • | work interface, coupled to said processor and coupled to a server client computer via |
| | a net | • |
| 4 | | a network, wherein said network interface permits said browser client computer to |
| 5 | | be in data communication over said network with said <u>processor</u> server and said |
| 6 | | server has a plurality of addresses in an address space associated therewith; |
| 7 | comp | outer readable medium coupled to said processor; and |

| 8 | computer code, encoded in said computer readable medium, for determining a price of a |
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| 9 | product by virtue of being configured to cause said processor to: |
| 10 | provide display information concerning said product [[in]] for display by a client |
| 11 | computer coupled to the browser window, said display information |
| 12 | including a first offered price [[data]] of said product; [[and]] |
| 13 | receive information from said client computer indicating an agreement by a user |
| 14 | of the client computer of said first offered price for said product; |
| 15 | store product related information including permit agreement to said first offered |
| 16 | price data, wherein said product is configured with multiple features, said |
| 17 | stored product related information includes said features of said product, |
| 18 | and said stored product related information is associated with an |
| 19 | identification code corresponding to the user of the client computer; by- |
| 20 | transmitting product-related information to the server for storage in a |
| 21 | subportion of said plurality of server addresses, wherein said transmitted |
| 22 | product-related information includes said first offered price data of the |
| 23 | product and wherein the subportion of said plurality of server addresses is |
| 24 | associated with an identification code corresponding to a user of the |
| 25 | browser, wherein the agreed to offered price data defines agreed price data |
| 26 | of said product and said agreed price data changes to second offered price |
| 27 | data of said product in response to an event. |
| 28 | receive a purchase request associated with said identification code, wherein the |
| 29 | purchase request indicates an agreement to purchase said product for said |
| 30 | first offered price; |
| 31 | determine, prior to responding to said purchase request, if an event has occurred |
| 32 | prior to receiving said purchase request to cause modification of the first |
| 33 | offered price, wherein the event that caused modification of the first |
| 34 | offered price is unrelated to any data received from said user subsequent to |
| 35 | storage of said product related information; and |
| 36 | change said first offered price of said product to a second offered price of said |
| 37 | product in response to the event that caused modification of the first |
| 38 | offered price. |
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9. (Previously Presented) The computer system as recited in claim 8 wherein said event is a predetermined event that includes expiration of a preset amount of time.

- 10. (Currently Amended) The computer system as recited in claim 8 wherein said event is a predetermined event that includes disassociating said changes in said product related information associated with said product. from said subportion of said plurality of addresses.
- 11. (Original) The computer system as recited in claim 8 wherein said information corresponds to characteristics of an automobile.
- 12. (Currently amended) The computer system as recited in claim 8 wherein said information corresponds to characteristics associated with an automobile, and said computer code configured to cause said processor said code to change said agreed first offered price is further configured to cause said processor to:
- vary one or more features with which said product is configured. said characteristics.
- 13. (Previously Presented) The computer system as recited in claim 9 wherein said preset amount of time is in a range of one to ten days.
- 14. (Currently Amended) The computer system as recited in claim 8 wherein said first offered price [[data]] includes <u>tax</u> information includes taxes associated with a geographic region and a manufacture's suggested retail price(MSRP), and said computer code configured to cause said processor to change said <u>agreed first offered</u> price [[data]] is further configured to cause said processor to:
- 6 vary said MSRP independently of said taxes tax information.

| 1 | 15. (Currently Amended) A computer program storage medium for operation on a |
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| 2 | server computer system in data communication over a network with at least one client computer |
| 3 | system employing a browser application, the computer program product comprising code for |
| 4 | determining a price of a product, said server computer system having a plurality of addresses in |
| 5 | an address space associated therewith, said computer program storage medium comprising: |
| 6 | for each client computer system: |
| 7 | code to provide display information to said browser application concerning said |
| 8 | product, said display information including a first offered price [[data]] of |
| 9 | said product; |
| 10 | code to associate a subportion of said plurality of server addresses with an |
| 11 | identification code corresponding to [[said]] a user of said client system; |
| 12 | code to receive product-related information from said client computer system |
| 13 | indicating an acceptance of said first offered price; data, wherein said- |
| 14 | received product-related information includes said first offered price data |
| 15 | of the product; |
| 16 | code to store said product-related information, wherein said product is configured |
| 17 | with multiple features, said stored product related information includes |
| 18 | said features of said product, and said stored product related information is |
| 19 | associated with said identification code; in said subportion of said plurality |
| 20 | of server addresses, wherein the accepted offered price defines agreed |
| 21 | price data; and |
| 22 | code to receive a purchase request associated with said identification code, |
| 23 | wherein the purchase request indicates an agreement to purchase said |
| 24 | product for said first offered price; |
| 25 | code to determine, prior to responding to said purchase request, if an event has |
| 26 | occurred prior to receiving said purchase request to cause modification of |
| 27 | the first offered price, wherein the event that caused modification of the |
| 28 | first offered price is unrelated to any data received from said user |
| 29 | subsequent to storage of said product related information; and |

| 30 | code to change said agreed first offered price [[data]] of said product to a second |
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| 31 | offered price [[data]] of said product in response to [[an]] the event that |
| 32 | caused modification of the first offered price. |
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| 1 | 16. (Previously Presented) The computer program storage medium as recited in |
| 2 | claim 15 wherein event is a predetermined event that includes expiration of a preset amount of |
| 3 | time |
| 1 | 17. (Currently Amended) The computer program storage medium as recited in claim |
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| 2 | 15 wherein said event is a predetermined event that includes disassociating said changes in said |
| 3 | product related information associated with said product. from said subportion of said plurality |
| 4 | of addresses. |
| 1 | 18. (Previously Presented) The computer program storage medium as recited in |
| 2 | claim 15 wherein said information corresponds to characteristics of an automobile. |
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| 1 | 19. (Currently Amended) The computer program storage medium as recited in claim |
| 2 | 15 wherein said information corresponds to characteristics associated with an automobile, and |
| 3 | said computer code configured to cause said processor said code to change said agreed first |
| 4 | offered price is further configured to cause said processor to: |
| 5 | code to vary one or more features with which said product is configured. said- |
| 6 | characteristics. |
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| 1 | 20. (Previously Presented) The computer program storage medium as recited in |
| 2 | claim 16 wherein said preset amount of time is in a range of one to ten days. |
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| 1 | 21. (Currently Amended) The computer program storage medium as recited in claim |
| 2 | 15 wherein said first offered price [[data]] includes <u>tax</u> information includes taxes associated |
| 3 | with a geographic region and a manufacture's suggested retail price(MSRP), and said computer |
| 4 | code configured to cause said processor to change said agreed first offered price [[data]] is |
| 5 | further configured to cause said processor to: |
| 6 | code to vary said MSRP independently of said taxes tax information |

| 1 | 22. (Currently Amended) An apparatus, employing a browser in data communication |
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| 2 | over a network with a server, for determining a price of a product, said server having a plurality- |
| 3 | of addresses in an address space associated therewith, said method apparatus comprising: |
| 4 | means for providing displaying information concerning said product for display in a |
| 5 | browser window, said information including a first offered price [[data]] of said |
| 6 | product; |
| 7 | means for receiving information from said browser indicating an agreement by a user of |
| 8 | the browser of said first offered price for said product; |
| 9 | means for storing product related information including agreeing to said first offered |
| 10 | price, wherein said product is configured with multiple features, said stored |
| 11 | product related information includes said features of said product and said stored |
| 12 | product related information data by transmitting product-related information to- |
| 13 | the server for storage in a subportion of said plurality of server addresses, wherein |
| 14 | said transmitted product-related information includes said first offered price data- |
| 15 | of the product and wherein the subportion of said plurality of server addresses is |
| 16 | associated with an identification code corresponding to [[a]] the user of the |
| 17 | browser; , wherein the agreed to offered price data defines agreed price data; and |
| 18 | means for receiving a purchase request associated with said identification code, wherein |
| 19 | the purchase request indicates an agreement to purchase said product for said first |
| 20 | offered price: |
| 21 | means for determining, prior to responding to said purchase request, if an event has |
| 22 | occurred prior to receiving said purchase request to cause modification of the first |
| 23 | offered price, wherein the event that caused modification of the first offered price |
| 24 | is unrelated to any data received from said user subsequent to storage of said |
| 25 | product related information; and |
| 26 | means for changing said agreed price data first offered price of said product to a second |
| 27 | offered price [[data]] of said product in response to [[an]] the event that caused |
| 28 | modification of the first offered price. |

1 23. (Previously Presented) The apparatus as recited in claim 22 wherein said event is 2 a predetermined event that includes expiration of a preset amount of time. 24. 1 (Currently Amended) The apparatus as recited in claim 22 wherein said event is a 2 predetermined event that includes disassociating said changes in said product related information 3 associated with said product. from said subportion of said plurality of addresses. 1 25. (Original) The apparatus as recited in claim 22 wherein said information 2 corresponds to characteristics of an automobile. 1 26. (Currently Amended) The apparatus as recited in claim 23 wherein said-2 information corresponds to characteristics associated with an automobile, and said changing said 3 agreed price first offered price comprises: 4 means for varying one or more features with which said product is configured. said characteristics. 5 (Previously Presented) The apparatus as recited in claim 23 wherein said preset 1 27. 2 amount of time is in a range of one to ten days. 1 28. (Currently Amended) The apparatus as recited in claim 22 wherein said first offered price [[data]] includes tax information includes taxes associated with a geographic region 2 3 and a manufacture's suggested retail price (MSRP), and said changing said agreed price [[data]] 4 comprises: 5 means for varying said MSRP independently of said taxes tax information. 29. (Canceled). 1 1 30. (Canceled). 1 31. (Canceled).

| 1 | 32. | (Canceled). |
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| 1 | 33. | (Canceled). |
| 1 | 34. | (Canceled). |
| 1 | 35. | (Previously Presented) The method as recited in claim 1 wherein said event |
| 2 | corresponds t | o a change in a specification of said product. |
| 1 | 36. | (Previously Presented) The computer system as recited in claim 8 wherein said |
| 2 | event corresp | onds to a change in a specification of said product. |
| 1 | 37. | (Previously Presented) The computer program product as recited in claim 15 |
| 2 | wherein said | event corresponds to a change in a specification of said product. |
| 1 | 38. | (Previously Presented) The apparatus as recited in claim 22 wherein said event |
| 2 | corresponds t | o a change in a specification of said product. |
| 1 | 39. | (Currently Amended) A method of operating a server computer system for |
| 2 | determining a | a price of a product, said server computer system having a plurality of addresses in |
| 3 | an address sp | ace associated therewith and said server computer system is in data communication |
| 4 | over a networ | k with at least one client system employing a browser application, the method |
| 5 | comprising: | |
| 6 | for ea | ch client computer system: |
| 7 | | providing display information to said browser application concerning said |
| 8 | | product, said information including a first offered price [[data]] of said |
| 9 | | product; |
| 10 | | associating a subportion of said plurality of server addresses with an identification |
| 11 | | code corresponding to said client system; |
| 12 | | receiving product-related information from said client computer system indicating |
| 13 | | an acceptance of said first offered price data, wherein said received |

| 14 | | product related information includes said first offered price data of the |
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| 15 | | product and; |
| 16 | | storing said received product-related information and said first offered price in |
| 17 | | said subportion of said plurality of server addresses, wherein the accepted |
| 18 | | first offered price defines an agreed price; data; and |
| 19 | | receiving a purchase request associated with said identification code, wherein the |
| 20 | | purchase request indicates an agreement to purchase said product for said |
| 21 | | first offered price; |
| 22 | | prior to responding to said purchase request, determining if an event has occurred |
| 23 | | prior to receiving said purchase request to cause modification of the first |
| 24 | | offered price, wherein the event that caused modification of the first |
| 25 | | offered price is unrelated to any data received from said user subsequent to |
| 26 | | storing said product related information; and |
| 27 | | changing said agreed price [[data]] of said product to a second offered price |
| 28 | | [[data]] of said product in response to [[an]] the event that caused |
| 29 | | modification of the first offered price. |
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| 1 | 40 | (Prayingly Presented). The method as regited in claim 20 wherein event is a |

- 1 40. (Previously Presented) The method as recited in claim 39 wherein event is a 2 predetermined event that includes expiration of a preset amount of time
- 1 41. (Previously Presented) The method as recited in claim 40 wherein said preset 2 amount of time is in a range of one to ten days.
 - 42. (Currently Amended) The method as recited in claim 39 wherein said event is a predetermined event that includes disassociating said changes in said product related information associated with said product. from said subportion of said plurality of addresses.
 - 43. (Previously Presented) The method as recited in claim 39 wherein said information corresponds to characteristics of an automobile.

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| 1 | 44. (Currently Amended) The method as recited in claim 39 wherein said |
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| 2 | information corresponds to characteristics associated with an automobile, and said code that |
| 3 | changes said agreed price data changing said agreed price comprises: |
| 4 | code to vary said characteristics. varying one or more features with which said product is |
| 5 | configured. |
| 1 | 45. (Currently Amended) The method as recited in claim 39 wherein said first |
| 2 | offered price [[data]] includes tax information includes taxes associated with a geographic region |
| 3 | and a manufacture's suggested retail price (MSRP), and said code that changes changing said |
| 4 | agreed price [[data]] comprises: |
| 5 | code to vary said varying said MSRP independently of said taxes tax information. |
| 1 | 46. (Previously Presented) The method as recited in claim 39 wherein said event |
| 2 | corresponds to a change in a specification of said product. |
| 1 | 47. (Previously Presented) The method as recited in claim 1 wherein agreement to |
| 2 | said price is effected by storing said product-related information in said subportion of said |
| 3 | addresses associated with said server. |
| 1 | 48. (Currently Amended) The computer system as recited in 8 wherein agreement to |
| 2 | said first offered price is effected by storing code to cause the processor to store said product- |
| 3 | related information in [[said]] a subportion of [[said]] addresses associated with said server. |
| 1 | 49. (Currently Amended) The computer program storage medium as recited in claim |
| 2 | 15 wherein agreement to said first offered price is effected by storing code to cause the processo |
| 3 | to store said product-related information in [[said]] a subportion of [[said]] addresses associated |
| 4 | with said server. |
| 1 | 50. (Currently Amended) The apparatus as recited in claim 22 wherein agreement to |
| 2 | said <u>first offered</u> price is effected by <u>means for</u> storing said product-related information in |
| 3 | [[said]] a subportion of [[said]] addresses associated with said server. |

- 1 51. (Currently Amended) The method of claim 39 wherein agreement to said <u>first</u>
- 2 <u>offered</u> price is effected by storing said product-related information in [[said]] <u>a</u> subportion of
- 3 [[said]] addresses associated with said server.